

Edmond Charles Uyiekpen

Graphic Designer | Animator | Video Editor | Digital Marketer | Content Creator

CURRICULUM VITAE | EDDI3

PROFILE

Creative thinking.
Clear visual storytelling.

Creative multimedia professional with 10+ years of experience in graphic design, animation, video editing, branding, and digital content creation. Skilled in producing visually compelling campaigns for musicians, entertainment brands, startups, and businesses. Experienced in social media marketing, motion graphics, visual storytelling, and brand development, with a strong focus on audience engagement and delivering high-quality creative solutions.

10+ years - Creative experience | Design | Motion | Film - Core disciplines | 2014 - Present - Independent work

EXPERTISE

What I do

Design & Branding

Graphic Design, Branding, Social Media Graphics, Typography, Photo Manipulation, Print Design.

Animation & Motion Graphics

2D Animation, Motion Graphics, Character Animation, Storyboarding.

Video & Content Creation

Video Editing, Short-Form Content, Content Creation, Visual Storytelling.

Marketing & Collaboration

Digital Marketing, Social Media Strategy, Client Communication, Project Management, Creative Direction.

TOOLS

Software & tools

Adobe Photoshop / Adobe Illustrator / Adobe After Effects / Adobe Premiere Pro / Adobe Animate / Moho Animator / Notion

EXPERIENCE

Where I've worked

Stashorra

Graphic Designer (Contract) | Nigeria | 2026 - Present

- Designed visual assets for the company's product launch and marketing campaigns.
 - Created social media graphics and promotional materials for product features, waitlist and awareness campaigns.
 - Collaborated with the team to maintain brand consistency and deliver enterprise-focused designs.
- Achievement: Delivered creative projects for the Nigerian entertainment industry and built a reputation for visual storytelling and brand development.

Kalia Creative

Video Editor / Graphic Design | 2021 - 2025

- Edited promotional videos, advertisements, and short-form content for Instagram, TikTok, Facebook, and YouTube.
 - Added motion graphics, transitions, captions, and visual effects to strengthen audience retention.
 - Collaborated with creative teams on brand consistency and managed post-production from raw footage to final delivery.
 - Delivered content within tight deadlines while maintaining production quality.
- Achievements: Contributed to client marketing campaigns, improved engagement through strategic editing, and worked across multiple industries and niches.

Bleuboard / Bleu Studios

Creative Director & Content Production | Nigeria | 2020 - Present

- Lead creative projects for artists, brands, and entertainment professionals.
- Develop branding, cover art, motion graphics, and promotional content.
- Manage creative direction from concept development to final delivery and produce content for social campaigns.
- Collaborated with artists including OCJ, Stereoman Ekwe, and Tiimie.

Achievements: Delivered creative projects across the Nigerian entertainment industry, with a focus on visual storytelling and brand development.

Freelance / Independent Projects

Independent Creative | 2014 - Present

Worked with musicians, entertainment brands, startups, and businesses to create graphics, animations, and video content for digital campaigns and social media.

- Designed music cover art, promotional materials, and branding assets.
- Created 2D animations and motion graphics for marketing campaigns.
- Edited short-form videos optimized for social media engagement.
- Managed projects from concept to final delivery and aligned visual content with client brand and marketing goals.

EDUCATION

Education & recognition

Bachelor's Degree in English & Literary Studies | 2022

Year of graduation: 2022. Dean's List Honor and Graphic Design Excellence Award.

Diploma in Graphics Design and Video Editing | 2016

Grade A Training Institute of Graphics - Benin City. Completed advanced coursework in design principles and video editing techniques. Awarded best project in final presentation for an innovative multimedia project.